

# Toronto Met University magazine

FOR ALUMNI AND FRIENDS

2026 insertion order

## Advertising Insertion Confirmation

Please confirm the information below and return this form to Toronto Met University Magazine, Central Communications email: [mgrady@torontomu.ca](mailto:mgrady@torontomu.ca). Thank you.

Organization

Contact name and title

Telephone number

Fax number

Email address

## Billing Information

(Invoices are mailed at the time of publication and are due upon receipt. Accounts that remain unpaid after 30 days are subject to a 1.5 per cent service charge per month.)

## Insertion Information

**Winter 2026**  
Material deadline:  
mid-October

Ad size and placement

\$

Cost

\$

Total

Name

Date

**Please forward all ad material  
to the attention of:**

**Michelle Grady**  
Editor, Toronto Met University Magazine  
[mgrady@torontomu.ca](mailto:mgrady@torontomu.ca)

Toronto  
Metropolitan  
University

# Toronto Met University magazine

FOR ALUMNI AND FRIENDS

2026 rate card

## Advertising rate structure\*

### Covers (4-colour)

Outside back cover	\$3,478
Inside front cover	\$3,175
Inside back cover	\$3,175

### Inside pages

Full page	\$2,643
1/2 page	\$1,744
1/3 page	\$1,274
1/4 page	\$1,234

\*Rates are in Canadian dollars

## Mechanical specifications

**Magazine Trim Size:** 8.5" x 10.875"

**Bleed:** 0.125" (on full-page ads only)

**Binding Method:** Saddle-stitched

This publication is printed full-colour throughout on a cold web offset to SWOP coated standards.

**File Format:** PDF/x-1a only

**Resolution:** 300dpi

**Colour space:** CMYK — no spot or RGB colours

**Maximum ink limit:** 300%

**Minimum type size:** 5 pt

## Reservation and closing dates

The Toronto Met University Magazine print edition is published in January.

### Circulation

80,000

### Winter issue

Advertising reservations: Last week in August

Closing for material: By mid-October

### Terms

Invoices are mailed at the time of publication and are due upon receipt. Accounts that remain unpaid after 30 days are subject to a 1.5 per cent service charge per month.

## Advertising sizes summary

	Width	Height
A) Full page bleed	8.5" x	10.875"
B) 1/2 page horizontal	7.25" x	4.625"
C) 1/3 page horizontal	7.25" x	3.25"
D) 1/4 page horizontal	7.25" x	2.375"
E) 1/3 page vertical	2.1875" x	9.5"

Please see next page for detailed ad specs

## Advertising contact

### Michelle Grady

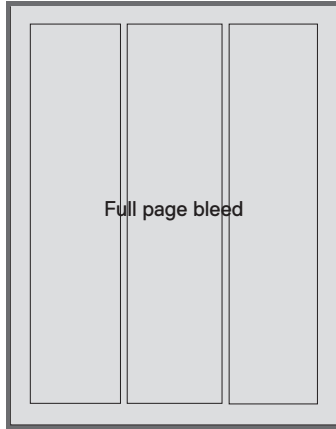
Editor, Toronto Met University Magazine  
mgrady@torontomu.ca

Toronto  
Metropolitan  
University

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## Specifications

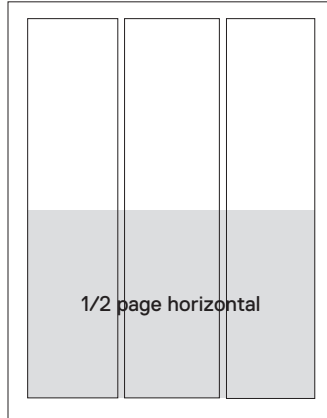


### A) Full page bleed

Trim Size: 8.5" w x 10.875" h

Type Safety Area: 8" w x 10.375" h

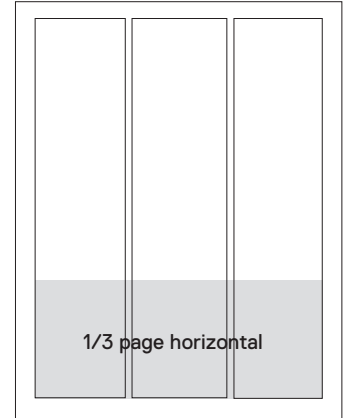
Export with 0.125" bleed and offset  
crop marks to 0.1667" (12pt)



### B) 1/2 page horizontal

Artwork Size: 7.25" w x 4.625" h

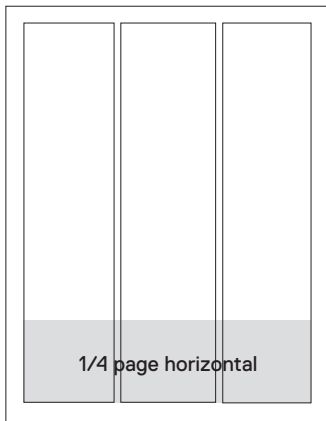
No bleed



### C) 1/3 page horizontal

Artwork Size: 7.25" w x 3.25" h

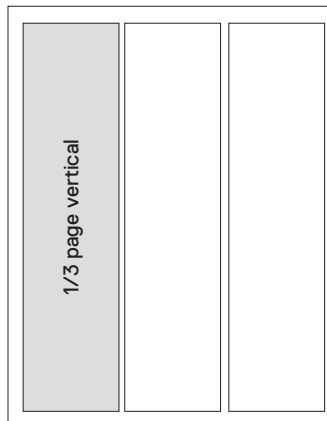
No bleed



### D) 1/4 page horizontal

Artwork Size: 7.25" w x 2.375" h

No bleed



### E) 1/3 page vertical

Artwork Size: 7.25" w x 4.625" h

No bleed