

Toronto Met University magazine

FOR ALUMNI AND FRIENDS

2027 insertion order

Advertising Insertion Confirmation

Please confirm the information below and return this form to Toronto Met University Magazine, Central Communications email: mgrady@torontomu.ca. Thank you.

Organization

Contact name and title

Telephone number

Fax number

Email address

Billing Information

(Invoices are mailed at the time of publication and are due upon receipt. Accounts that remain unpaid after 30 days are subject to a 1.5 per cent service charge per month.)

Insertion Information



Winter 2027

Material deadline:
mid-October

Ad size and placement

\$

Cost

\$

Total

Name

Date

**Please forward all ad material
to the attention of:**

Michelle Grady

Editor, Toronto Met University Magazine
mgrady@torontomu.ca

Toronto
Metropolitan
University

Toronto Met University magazine

FOR ALUMNI AND FRIENDS

2026 rate card

Advertising rate structure*

Covers	(4-colour)
Outside back cover	\$3,478
Inside front cover	\$3,175
Inside back cover	\$3,175

Inside pages

Full page	\$2,643
1/2 page	\$1,744
1/3 page	\$1,274
1/4 page	\$1,234

*Rates are in Canadian dollars

Mechanical specifications

Magazine Trim Size: 8.5" x 10.875"
Bleed: 0.125" (on full-page ads only)

Binding Method: Saddle-stitched

This publication is printed full-colour throughout on a cold web offset to SWOP coated standards.

File Format: PDF/x-1a only

Resolution: 300dpi

Colour space: CMYK — no spot or RGB colours

Maximum ink limit: 300%

Minimum type size: 5 pt

Reservation and closing dates

The Toronto Met University Magazine print edition is published in January.

Circulation

80,000

Winter issue

Advertising reservations: September 18, 2026

Closing for material: January 15, 2027

Terms

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Advertising sizes summary

	Width	Height
A) Full page bleed	8.5" x	10.875"
B) 1/2 page horizontal	7.25" x	4.625"
C) 1/3 page horizontal	7.25" x	3.25"
D) 1/4 page horizontal	7.25" x	2.375"
E) 1/3 page vertical	2.1875" x	9.5"

Please see next page for detailed ad specs

Advertising contact

Michelle Grady

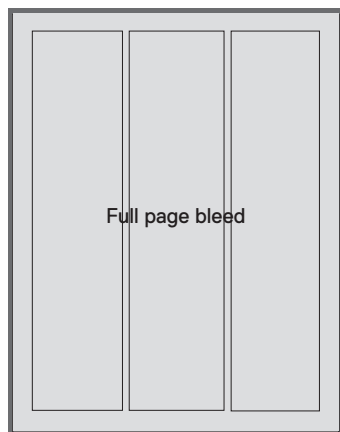
Editor, Toronto Met University Magazine
mgrady@torontomu.ca

Toronto
Metropolitan
University

Toronto Met University magazine

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Specifications

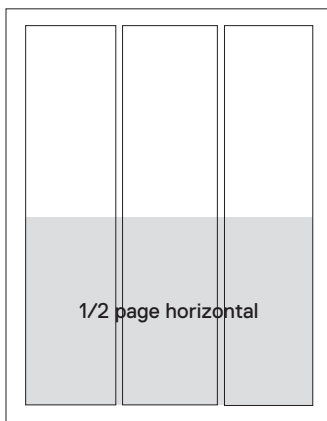


A) Full page bleed

Trim Size: 8.5"w x 10.875"h

Type Safety Area: 8"w x 10.375"h

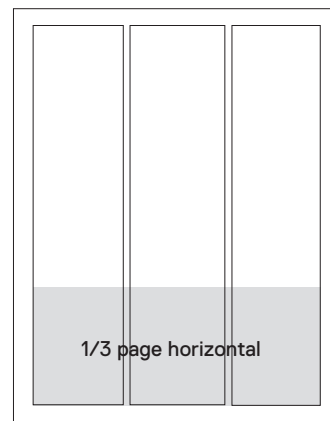
Export with 0.125" bleed and offset
crop marks to 0.1667" (12pt)



B) 1/2 page horizontal

Artwork Size: 7.25"w x 4.625"h

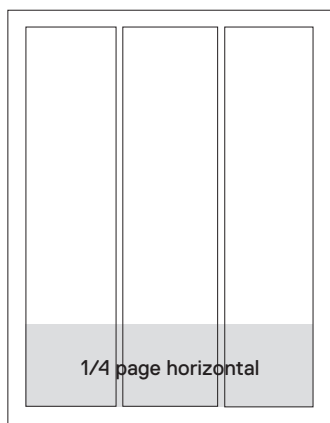
No bleed



C) 1/3 page horizontal

Artwork Size: 7.25"w x 3.25"h

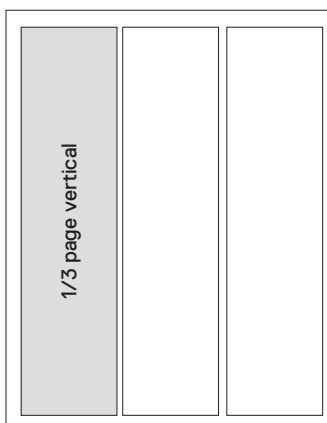
No bleed



D) 1/4 page horizontal

Artwork Size: 7.25"w x 2.375"h

No bleed



E) 1/3 page vertical

Artwork Size: 7.25"w x 4.625"h

No bleed